

# THINK SMART. Study in Czechia



Study in  
Czechia



# Study in Czechia

## Ukazujeme Česko jako chytrou volbu

Propagace studia na českých vysokých školách

- **studyin.cz** web a interaktivní portál **portal.studyin.cz**
- Promo studia v Česku skrze: **Facebook, Instagram, YouTube a Google**
- **Odpovídáme na dotazy** od potenciálních studentů
- **Reprezentujeme Česko** online a osobně (veletrhy, webináře, apod.)
- Podporujeme univerzity a ambasády v jejich propagaci Česka
- Aktivně spolupracujeme s mezinárodními studenty v rámci STUDY IN **ambassador programme**



# Publikace



## Czech Higher Education (brochure)

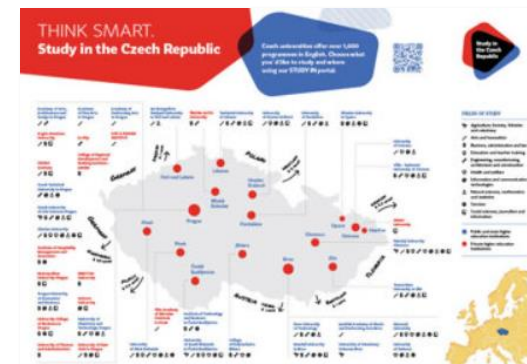
This brochure is a great tool for professionals as well as international students. You will learn how the Czech higher education system works,...



## Study in Czechia (leaflet)

Why is Czechia the #smartchoice? Find out more about studying in Czechia! Download the leaflet in PDF

[READ MORE >](#)



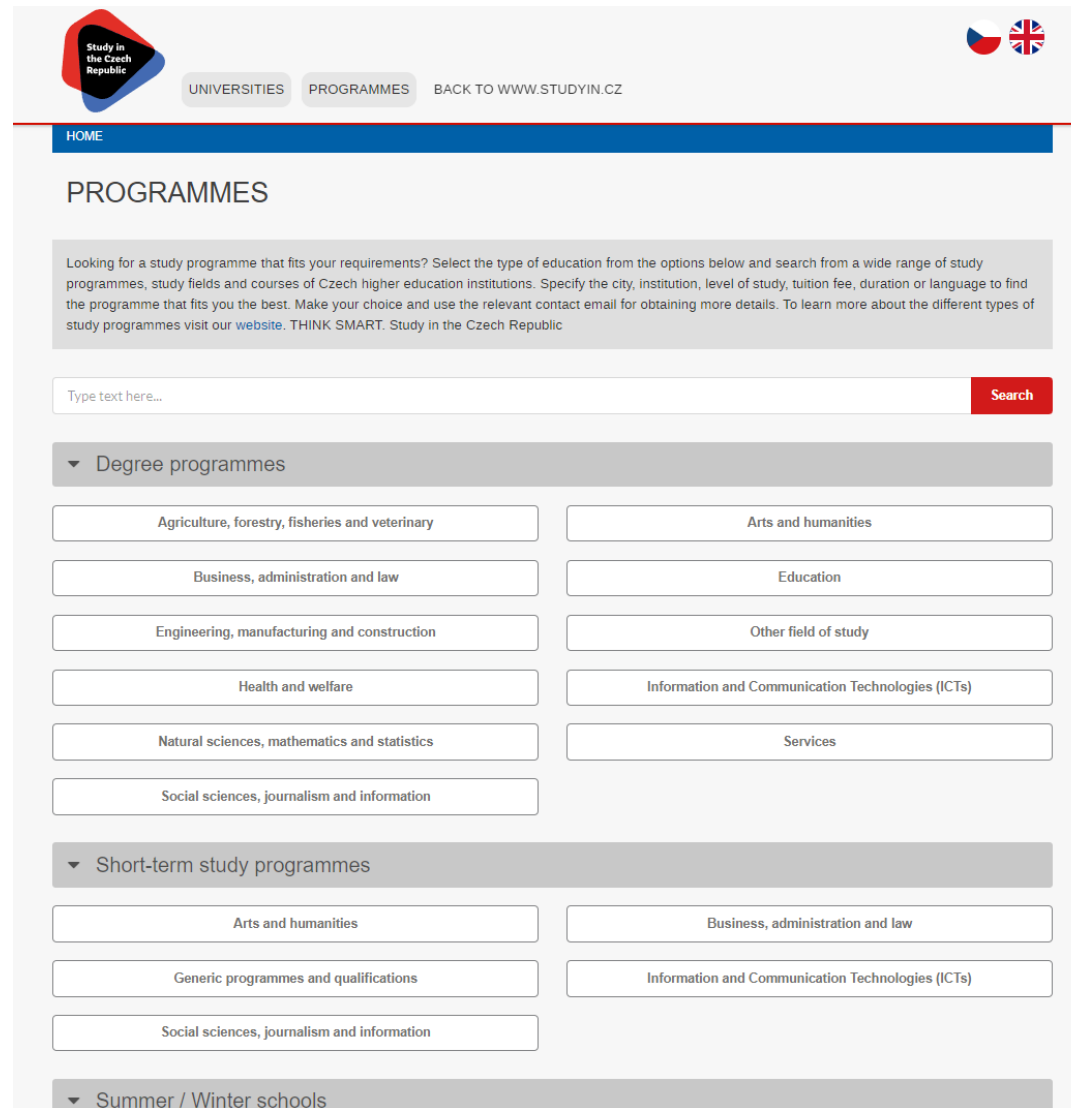
## Map of Czech universities

Czech universities offer over 1,000 programmes in English. Choose what you'd like to study and where using our STUDY IN portal! This map...



# STUDY IN portál

→ Přehledná nabídka  
studijních programů  
českých VŠ



The screenshot displays the 'Study in the Czech Republic' website interface. At the top left is the logo, and at the top right are the Czech and UK flags. Navigation links for 'UNIVERSITIES', 'PROGRAMMES', and 'BACK TO WWW.STUDYIN.CZ' are visible. A blue 'HOME' bar is present. The main heading is 'PROGRAMMES'. Below it, a grey box contains instructions: 'Looking for a study programme that fits your requirements? Select the type of education from the options below and search from a wide range of study programmes, study fields and courses of Czech higher education institutions. Specify the city, institution, level of study, tuition fee, duration or language to find the programme that fits you the best. Make your choice and use the relevant contact email for obtaining more details. To learn more about the different types of study programmes visit our website. THINK SMART. Study in the Czech Republic'. A search bar with the placeholder 'Type text here...' and a red 'Search' button is provided. The 'Degree programmes' section is expanded, showing a grid of 12 categories: Agriculture, forestry, fisheries and veterinary; Arts and humanities; Business, administration and law; Education; Engineering, manufacturing and construction; Other field of study; Health and welfare; Information and Communication Technologies (ICTs); Natural sciences, mathematics and statistics; Services; and Social sciences, journalism and information. The 'Short-term study programmes' section is also expanded, showing three categories: Arts and humanities; Business, administration and law; and Information and Communication Technologies (ICTs). The 'Summer / Winter schools' section is partially visible at the bottom.



# STUDY IN web

→ Komplexní informace týkající se studia, života i práce v Česku

- Nostrifikace a uznávání kvalifikací
- Jazykové kurzy
- Stipendia
- Víza a povolení
- Odkazy na pracovní portály
- Zdravotní péče a pojištění
- Životní náklady

The screenshot shows the 'Study in Czechia' website interface. At the top, there is a navigation bar with a search box and flags for the UK and Czechia. Below the navigation bar, there are several menu items: 'UNIVERSITIES', 'PROGRAMMES', 'UKRAINE', 'STUDY', 'LIVE & WORK', 'STUDENT COMMUNITY', 'ALUMNI', 'FAQ', and 'ABOUT US'. The main content area is titled 'CZECH LANGUAGE / PREPARATORY COURSES IN CZECHIA'. It features a sidebar with a list of topics: 'Higher education system', 'Recognition of previous education', 'Tuition fees', 'Scholarships', 'Language preparation', 'Studuj v češtině zdarma!', and 'Science and research'. The 'Language preparation' section is highlighted. The main text describes '1. SUMMER SCHOOLS OF SLAVONIC STUDIES', mentioning that these courses are organized by public universities in Czechia and are designed for foreign students, teachers, translators, and interpreters. It also mentions that the Czech Ministry of Education offers a limited number of scholarships for participation in these schools. Below the text, there is a section titled 'LIVE & WORK' with three sub-sections: 'Facts and figures', 'Entry formalities and visa', and 'Arrival'. Each sub-section has an illustration and a 'READ MORE' link.

UNIVERSITIES PROGRAMMES UKRAINE

STUDY LIVE & WORK STUDENT COMMUNITY ALUMNI FAQ ABOUT US

Higher education system  
Recognition of previous education  
Tuition fees  
Scholarships  
**Language preparation**  
Studuj v češtině zdarma!  
Science and research

## CZECH LANGUAGE / PREPARATORY COURSES IN CZECHIA

### 1. SUMMER SCHOOLS OF SLAVONIC STUDIES

The [Summer Schools of Slavonic Studies](#) offering Czech language courses are organised by several public universities in Czechia. The courses are held during the summer months, their length ranges from **3 to 4 weeks** and are designed for **foreign students, teachers, translators and interpreters and other experts active in the field of Czech/Slavonic studies**. The Summer Schools offer language courses at various levels of proficiency, seminars on the Czech literature, culture and history, free-time activities including theatrical, musical and dance performances, trips etc.

Each year the Czech Ministry of Education, Youth and Sports offers a limited number of [scholarships for participation in the Summer Schools of Slavonic Studies](#) to applicants from certain countries. The scholarship consists of free board and lodging, coverage of course fees and free access to cultural events which are part of the course programme.

## LIVE & WORK

### Facts and figures

Find out basic facts about Czechia!

[READ MORE >](#)

### Entry formalities and visa

Have you been accepted for university studies in Czechia? Check whether you need a visa to enter the country.

[READ MORE >](#)

### Arrival

Studying in Czechia puts you in the middle of Europe and you have a great chance to discover other European countries and places!

[READ MORE >](#)

# STUDY IN sociální sítě

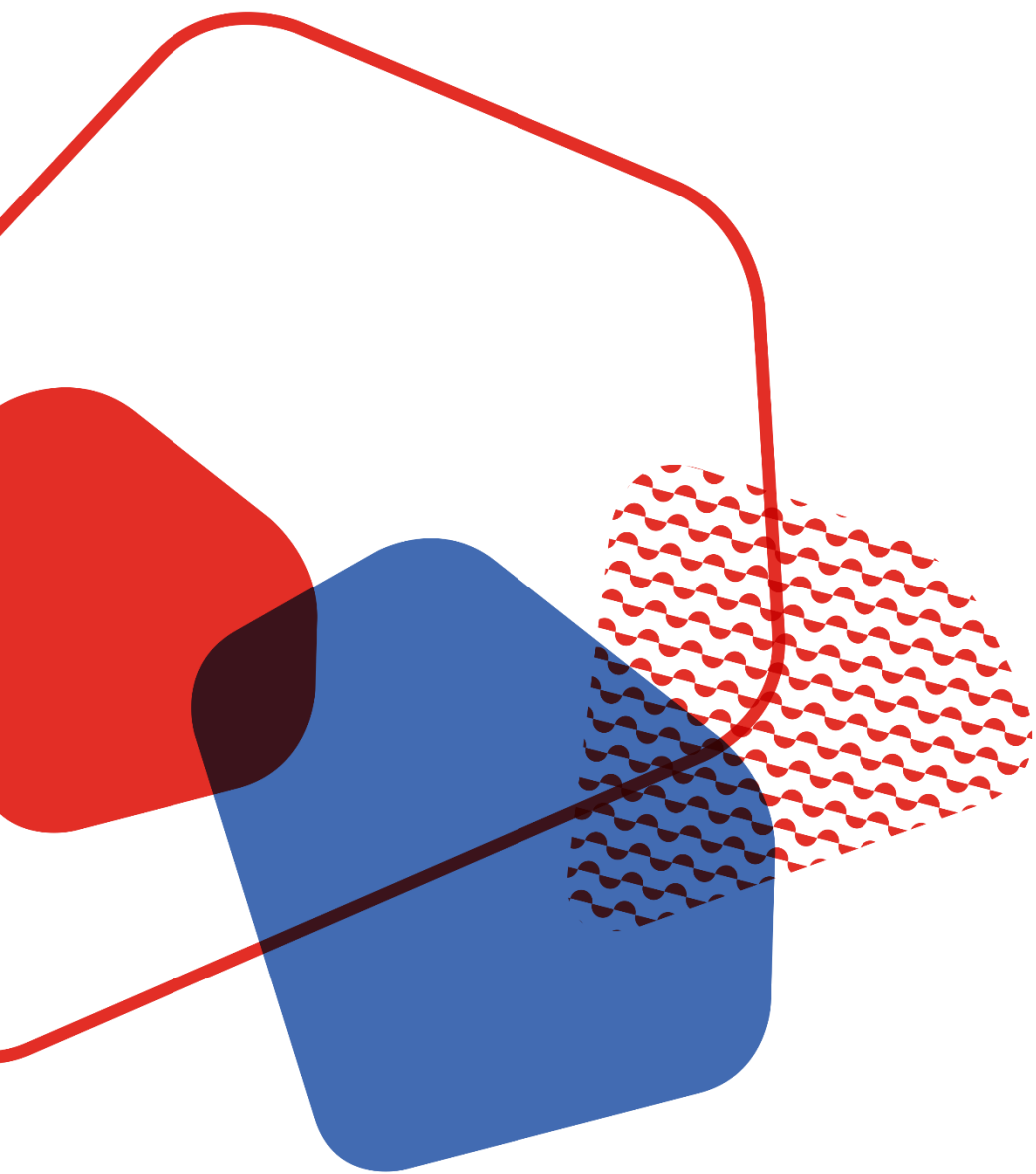
- **Facebook** – téměř 20 000 sledujících (sdílíme příspěvky vysokých škol, partnerů apod., cílová skupina nejen studenti, ale i jejich rodiče) + Facebook group, která má 4 tis. členů
- **Instagram** – 5 165 sledujících – (autentické příběhy našich ambasadorů, informativní příspěvky, IG lives)



# STUDY IN Ambassadors

- Mezinárodní studenti, dobrovolníci
  - Sdílí svou zkušenost a tím ulehčují příjezd novým studentům
  - Fungují na Instagramu – Takeovers
  - Účastní se akcí nejen STUDY IN fyzicky i online
  - Píší blogy
  - Podílí se na propagaci
- Co děláme my pro ně:
  - Odborná online – offline školení
  - Zapojení do zajímavých projektů
  - Rozvíjíme jejich schopnosti

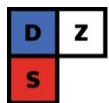




**Co se stane  
se studentem  
po dokončení studia?**



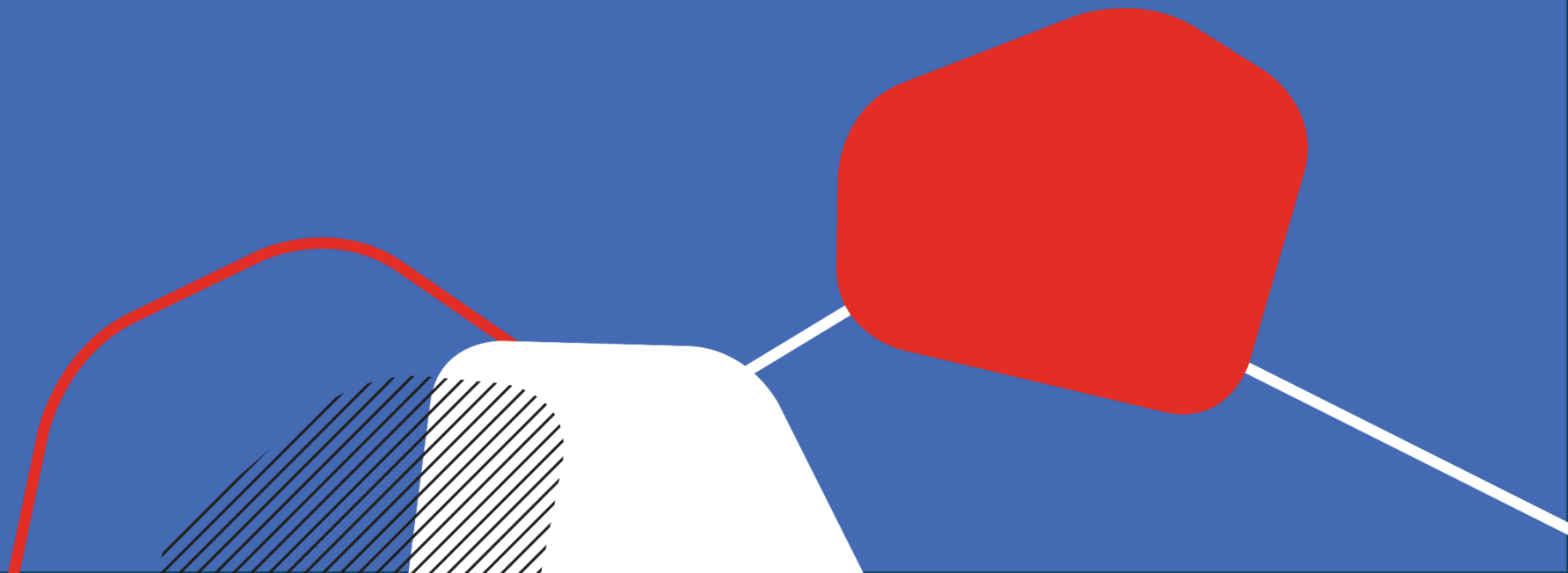
# Czechia Alumni: Prínosy spolupráce s národným programom pre zahraničných absolventov



Study in  
Czechia

# 01

## Vyskúšané postupy pri organizovaní absolventských meetupov



# Alumni meetupy (v ČR a v zahraničí)

- Predstavenie služieb pre absolventov
- Czechia Alumni ambasadory
- Dôraz na networking zábavnou formou
- Naladenie na českú kultúru
- Pozývame aj českých študentov
- Zapojenie partnerov do akcie
- Pripojenie k akciám usporiadaným DZS, kombinácia s ďalšími akciami



Praha



Ostrava



Madrid



Praha



Praha



Washington, D.C.



Paříž



Stockholm





Francie



Ostrava



Francie



Ostrava



Praha



Švédsko

# STUDY IN ambassadors

## Prínos pre nás

- Obsah (články, reklamy, sociálne siete)
- Fotografie (použitie do infografiky, prezentácií, platenej reklamy)
- Súčasť eventov (informácie a propagácia)
- Budúci Alumni ambasadory

## Prínos pre ambasadarov

- Profesný a osobný rozvoj
- Súčasť komunity
- Budovanie pevnej siete pre budúci život





# JOIN US TO GAIN

Alumni **Community**  
Alumni **Events**  
**Career** Development  
Source of **Information**



**Czechia Alumni –  
Unique individuals  
stronger together.**



# JOIN US TO GAIN

Alumni **Community**  
Alumni **Events**  
**Career** Development  
Source of **Information**



**“If you keep in touch with  
alumni, you are bound to  
have connections wherever  
you go.”**

Anjanette  
member of Czechia Alumni programme

# International Student and Alumni Meetup

Paris  
March 22, 6 pm

Czechia Alumni –  
Unique individuals  
stronger together.



“When my parents visited me in Czechia, they didn’t have to worry about me anymore.”

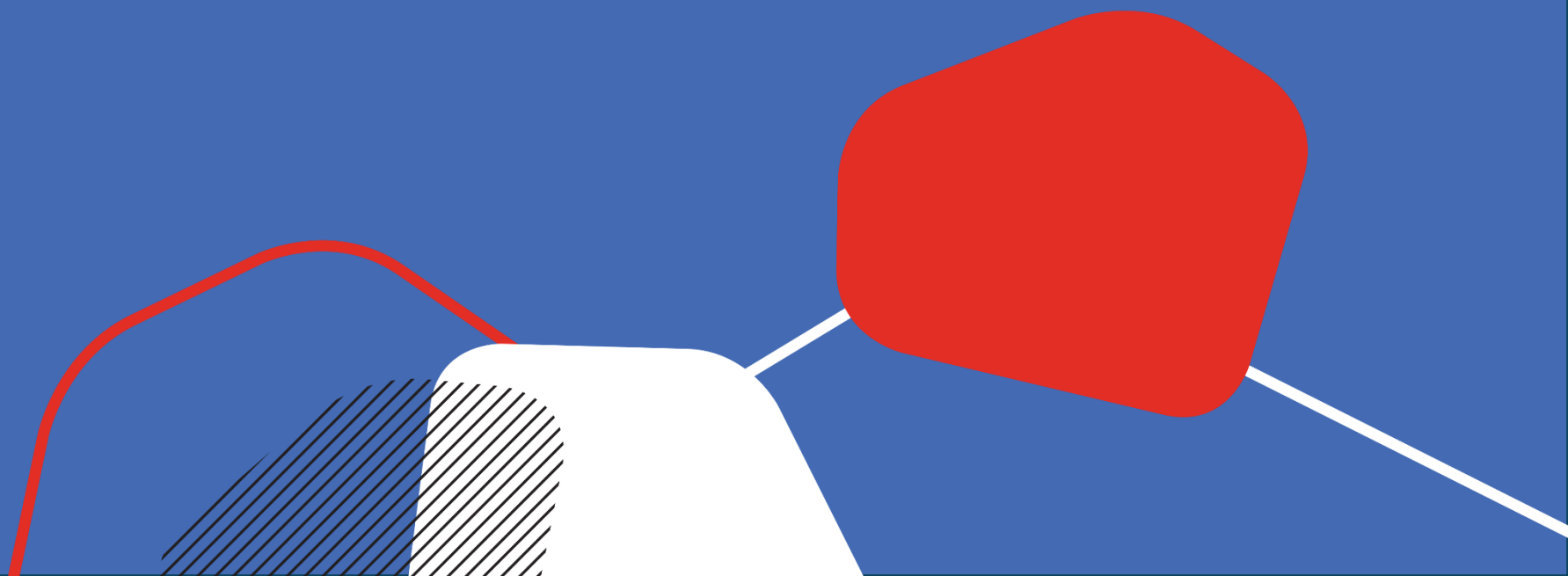


Ambassade de la République tchèque  
à Paris

CENTRE TCHÈQUE  
PARIS

# 02

## Ako môžeme spolupracovať?



# Povedzte o nás ďalej

## **ALUMNI MEETUPY**


- International Student and Alumni Meetup Brno – 31.10.2024
- Alumni Meetup Pakistan – 6.9.2024 (Praha)
- Ďalšie meetupy TBA -> **Newsletter**

## **Poznáte (pro)aktívnych študentov/absolventov?**

- Alumni Ambasadory
- Alumni Talks/Alumni Stories
- [alumni@studyin.cz](mailto:alumni@studyin.cz)



**Spojení domácího  
akademického prostředí  
s globálním světem**



**Udržování kontaktů se  
zahraničními studenty  
a absolventy českých  
vysokých škol**

# Zůstaňme ve spojení!



[info@studyin.cz](mailto:info@studyin.cz)



[Study in Czechia](#)



[Study in Czechia](#)



[Study in Czechia](#)



[alumni@studyin.cz](mailto:alumni@studyin.cz)



[Czechia Alumni](#)

[LinkedIn skupina](#)